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The Ammerman Experience Named The “Best Of Texas”

Houston, May 5, 2003, - The Ammerman Experience, a leading national communications training firm, announced recently that the company has been awarded the Best of Texas Bronze Award by the Texas Public Relations Association. The award recognized Ammerman’s entry in this year’s External Newsletter 2+ color category for its submission, *Advisor* Newsletter.

The Best of Texas Awards recognizes outstanding achievement in communications supporting the use of specific public relations objectives. Awards are presented to public relations professionals who demonstrate the finest work product throughout the State of Texas. A winning entry demonstrates superior use of the communications tool employed and documents that the rationale and execution led to the desired results.

Terri Saylor, President and COO of The Ammerman Experience, said "We prepare people for critical communication environments and our newsletter is an essential tool in keeping our clients informed and educated on the trends that drive successful communication. Ken Haseley does a masterful job of writing this newsletter and we were honored to be recognized in this category."

For 30 years, The Ammerman Experience a national communications training firm, has trained thousands of people to face the media, manage a crisis, speak at public meetings and deliver memorable, effective analyst, sales and other business presentations.

For more information, visit www.AmmermanExperience.com.